



# Defensive Cybersecurity Training for Heavy-Duty Vehicles

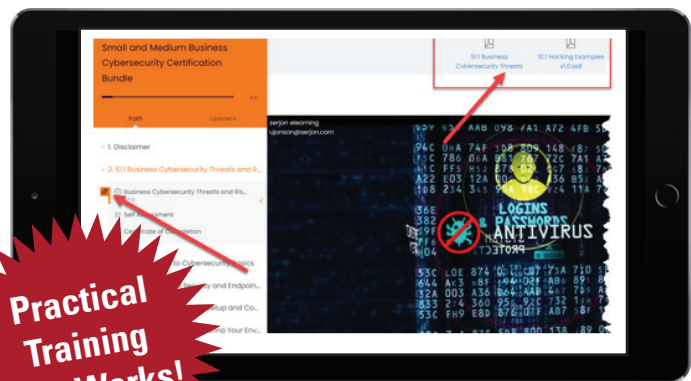
**NEW MEMBER BENEFIT From ATA's Technology & Maintenance Council**

American Trucking Associations' Technology & Maintenance Council (TMC) and SERJON, LLC announced a new collaborative effort to bring commercial vehicle cybersecurity training to TMC, American Trucking Associations, and other ATA Council members. The collaboration provides their members access to the certification training at a discounted price.

SERJON designed the eight module-based cybersecurity training program to better enable practitioners and decisionmakers to secure and defend their business information technology systems, equipment and companies against threats and attacks, as well as to build incident response-capable and resilient organizations.

## Cybersecurity Training for Small and Medium Businesses

practical, compact, and affordable cybersecurity e-Learning in easy to consume lessons when it is convenient for you



**Practical Training That Works!**

Delivered by:



### Who Should Take the Training?

- Business owners, managers, and new employees
- Fleet owners and operators

SERJON's *Cybersecurity Series* and *Defending Heavy-Duty Vehicles Certification Bundle* provides users six months access to all seven modules of the series for Small and Medium Business Cybersecurity, as well as access to the *Defending Heavy-Duty Vehicles* module. Additionally, the bundle includes access to the certification exam and the ability to qualify for a digital certification to showcase knowledge gained and professional achievement.

### What Are the Benefits?

- Helps Protect Your Business
- Offers a practical approach based on 40-plus years of experience.
- Is business-oriented to apply skills and knowledge immediately on the job.
- Provides certification of completion/knowledge.

The *Defending Heavy Duty Vehicles* module can be accessed as a standalone course or included in the series bundle.

To register or for more information, visit our program site at :

<https://serjon.getlearnworlds.com/link/FreG7?url=https://serjon.getlearnworlds.com/atatmc>

Use the Member Discount Code **ATATMC10** for special pricing.



Urban Jonson  
SVP Information Technology  
and Cybersecurity



## MEET THE TRAINER

Meet Urban Jonson, the trainer delivering the new TMC/ATA training benefit, “Defensive Cybersecurity Training for Heavy Duty Vehicles.” (<https://serjon.getlearnworlds.com/atatmc>) Jonson conducted some of the first research into heavy vehicle cybersecurity in 2014 and wrote one of the first papers on the subject in 2015. While at the National Motor Freight Traffic Association (NMFTA), Jonson founded and ran the heavy vehicle cybersecurity / commercial transportation security and research program.

With more than 35 years of experience, Jonson has extensive experience in IT operations and cybersecurity, including software, hardware, networks, and vehicles. Jonson also has practical experience bridging the business and technical spheres that span development, project and program management, budgeting, implementation, and operations. In addition to providing advisory services, Jonson conducts cybersecurity and threat intelligence research and cybersecurity training.

Jonson maintains several vehicle cybersecurity advisory roles, including technical support to SAE International standards committees, TMC’s S.5 and S.12 Study Groups, ESCAR USA Conference Program Committee, CyberTruck Challenge Board Member and Speaker, and Transportation Cybersecurity Subject Matter Expert for FBI InfraGard and FBI Automotive Sector Specific Working Group.